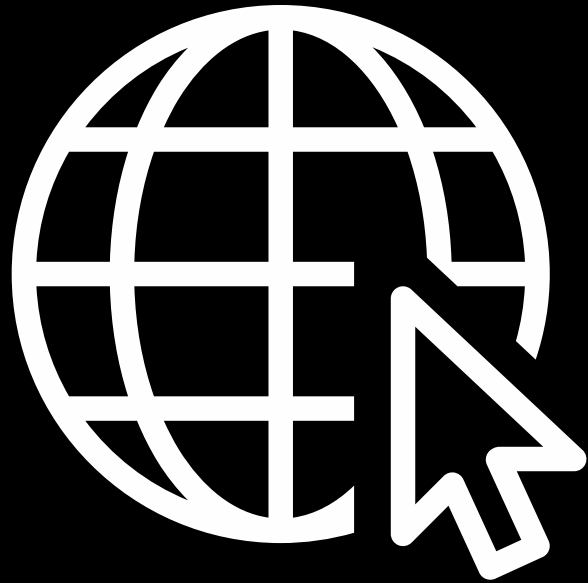


LECTURE 2

What Is A Website?

What Is A Website?



LECTURE 2

Website ek collection hota hai web pages ka.....

Yeh web pages text, images, videos, aur other digital content display karte hain

Example: [IconicLearning.in](https://www.iconiclearning.in)

Components Of The Websites



LECTURE 2

- **Domain Name:** Yeh apki website ka address hota hai, jaise www.example.com.
- **Web Hosting:** Yeh ek service hai jo apke website ke files ko internet pe store karti hai.

Components Of The Websites



LECTURE 2

- **Web Pages:** Yeh apki website ke different sections hote hain, jaise Home, About, Contact, etc.
- **Content:** Yeh text, images, videos, aur other information hoti hai jo apki website ke users ko dikhai jaati hai.

Components Of The Websites



LECTURE 2

- **Design and Layout:** Website ka visual appearance aur structure jo user experience ko enhance karta hai.

Types of Websites



LECTURE 2

1) Static Websites: Yeh wo websites hoti hain jisme content fixed hota hai aur rarely update hota hai.

Example: Business portfolio sites.

Types of Websites



LECTURE 2

2) *Dynamic Websites:* Yeh wo websites hoti hain jisme content frequently update hota hai.

Example: News sites, Blogs.

Types of Websites



LECTURE 2

3) E-commerce Websites:

Yeh websites products ya services online sell karti hain.

Example: Amazon, Flipkart.

Types of Websites

4) Educational Websites: Yeh websites educational content provide karti hain.

Example: [IconicLearning.in](https://www.iconiclearning.in)



LECTURE 2

Types of Websites



LECTURE 2

5) Personal Websites: Yeh websites individuals ke liye hoti hain jisme wo apna portfolio ya blog share karte hain.

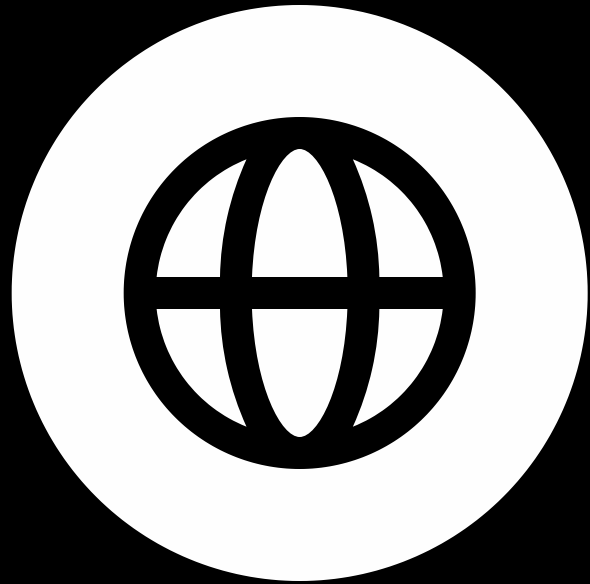
Types of Websites



LECTURE 2

And More!!

Why Website Is Imp?



LECTURE 2

So Many
Reasons....



Why Website Is Imp?



TIME: 8AM TO 8PM



TIME: 24X7

Why Website Is Imp?



LECTURE 2

Global Presence: Website apko global audience tak reach karne ka mauka deti hai.

Internet ke through tum apne business ya ideas ko duniya bhar me easily share kar sakte ho.

Why Website Is Imp?



LECTURE 2

Branding and Credibility: Aaj ke time me ek professional website hona apke business ya personal brand ki credibility ko enhance karta hai.

Log apko zyada serious lete hain agar apki ek well-designed website hoti hai.

Why Website Is Imp?



LECTURE 2

24/7 Live: Apki website 24/7 Live hoti hai, yaani ki users kisi bhi time usse visit kar sakte hain, chahe aap offline hi kyu na ho.

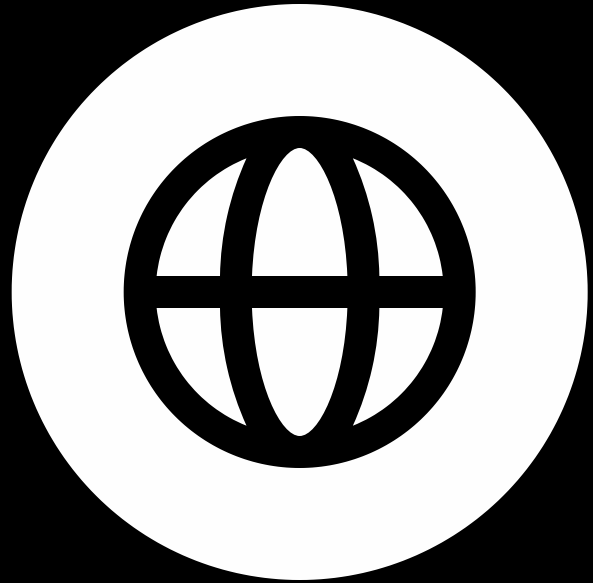
Why Website Is Imp?



LECTURE 2

Customer Interaction: aap apni website ke through customers ke saath directly interact kar sakte ho, feedback le sakte ho, aur unki queries solve kar sakte ho.

Why Website Is Imp?



LECTURE 2

And Again So
Many Reasons....

